

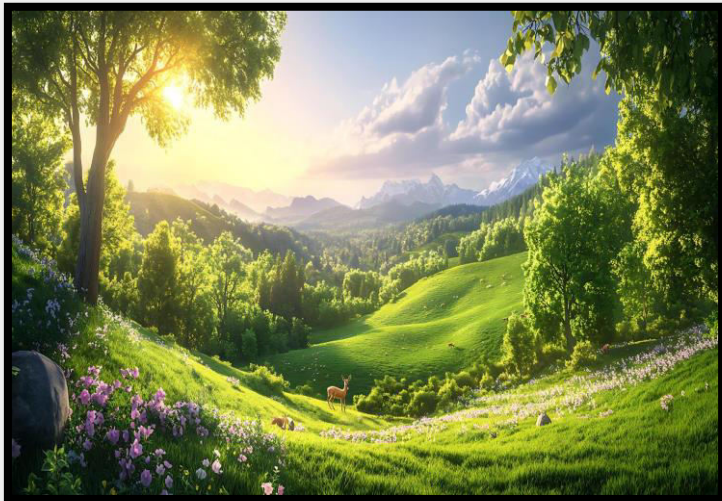


REIGNING FROM THE HILLS AND VALLEYS

Deuteronomy 11:7-32

Every executive understands that the market is never flat. One quarter brings the soaring peak of a record-breaking launch; the next brings the sudden valley of a supply chain disruption or a shifting economic landscape. Most business leaders spend their lives on an emotional rollercoaster, tying their identity to the volatile charts of corporate performance.

In Deuteronomy 11, God describes the Promised Land not as a predictable, flat plain, but as a terrain of hills and valleys. In Egypt, the people had to water the land manually, relying entirely on their own grueling labor. The new territory, however, was completely different. It drank water directly from the rain of heaven. It was a landscape that forced them to look up.



The Landscape of Your Assignment

As a Kingdom executive, your industry is your assigned territory. It contains both hills of high visibility and valleys of deep testing. The mistake many leaders make is trying to manage these two seasons with the old mindsets of self-reliance. When you are on the hill of success, it is easy to credit your own intellect. When you are in the valley of crisis, it is easy to freeze in panic.

The New Covenant completely rewrites how you navigate this terrain. Through Jesus, you no longer work to earn God's provision. You operate from a baseline of permanent acceptance and finished victory. This means your position of authority does not change when the terrain does. You are called to reign both on the hill and in the valley.



Sovereign Oversight in Every Season

The scripture promises that God's eyes are on your land from the beginning of the year to the very end. He does not check out during a Q3 downturn. In the New Covenant reality, the valleys are not punishments; they are strategic staging grounds. They are the places where deep roots are formed, where innovation is birthed, and where you learn that your business is sustained by grace, not just grit.

When you reign from this perspective, you bring a calm, supernatural stability to your organization. On the hills, you remain humble because you know the rain came from heaven. In the valleys, you remain confident because you know the reservoir of divine wisdom will never run dry. You cease to be a victim of market volatility and become a distributor of Kingdom solutions.

Practical Outcomes

The Valley De-escalation Plan: When a business crisis hits, pause for 10 minutes to intentionally shift your mindset from self-defense to covenant reliance before issuing directives.

Hillside Stewardship Review: During peak financial successes, document the specific divine interventions and key partnerships that made it possible, actively redirecting credit to maintain organizational humility.

Faith Declarations

- I am not defined by market volatility; my executive authority remains constant on both the hills of success and the valleys of challenge.
- My enterprise is under perpetual divine surveillance; heaven's rain of innovation and resources arrives exactly when needed.